

# EXHIBITION SPONSORSHIP //

Exhibition Sponsorship at the Campbell River Art Gallery supports the cost of a show or the attendance of the artist for their opening and other related special events. Among your many associated benefits, enjoy a private tour for your staff or for you as an individual sponsor, VIP invites and membership benefits throughout the year

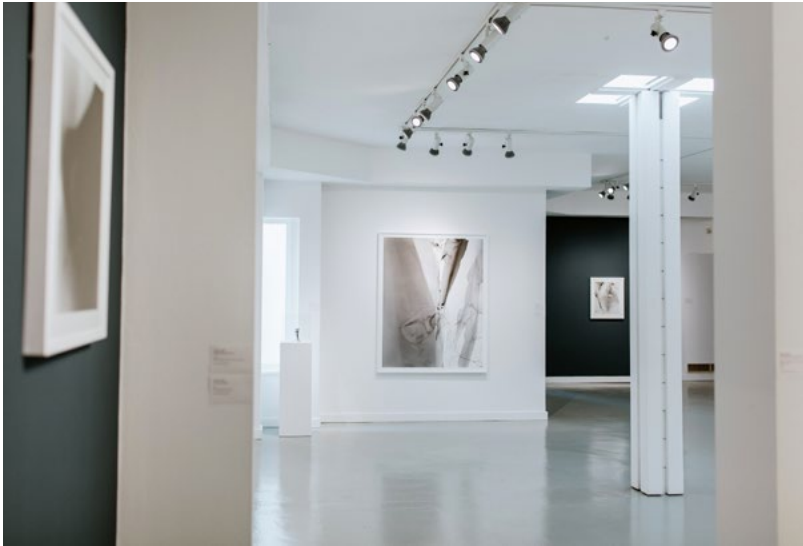


Image credit: Fiona Annis: *a portion of that which once was everything*,  
(Exhibition overview: presented at the CRAG from July 11 - Sept. 4, 2019). Copyright: Bluetree Photography.

CAMPBELL RIVER  

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ART GALLERY

# BECOME AN EXHIBITION SPONSOR

The [Campbell River Art Gallery](#) is the sole public gallery on northern Vancouver Island. We exhibit the work of professional visual and media artists from BC and across Canada. Our vision is to bring the national art scene to the community and to inject Campbell River into a national art conversation.

## WHY BECOME A SPONSOR?

Sponsorship allows businesses the opportunity to associate themselves to our audience served by our gallery, while at the same time supporting arts and culture in our community.

Sponsorships are critical to our operations, with self-generated and private sector revenues currently accounting for 40% of the gallery's operating budget.

The arts/business partnership forged is mutually beneficial and represents an investment in the community. By becoming a sponsor, your business ensures that arts and culture remain an essential part of our community.

## FOR A CONTRIBUTION OF \$1,500 TO \$3,000 YOU WILL RECEIVE:

- Your name or your company's name on our Welcome Banner
- Acknowledgement as an exclusive Exhibition Sponsor at our Opening Reception
- Have your name or logo on our website and all promotional materials involved with the exhibition
- Have a meet and greet reception for your staff during the run of the show
- Be included on our print ads
- Have access to up to 10 complimentary membership for your staff



Image credit: Cedric, Nathan & Jim Bomford: *Rest Stop & Crummy Gallery*, (Exhibition overview: presented at the CRAG from Sept. 21 - November 18, 2019). Copyright: Bluetree Photography.

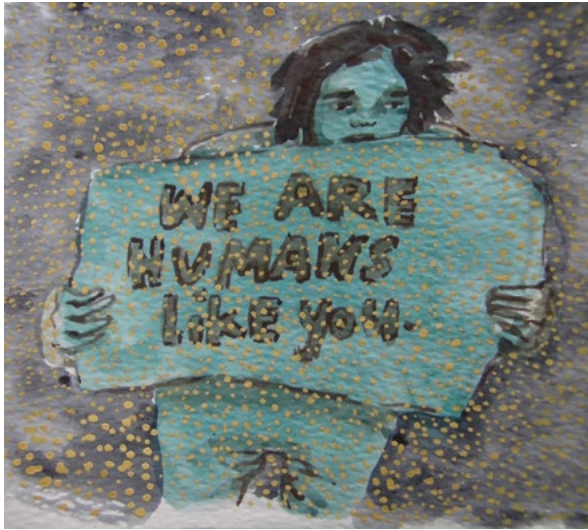
## OTHER WAYS TO BE INVOLVED

We are always looking for sponsors for individual programs such as workshops, artist lectures, school tours and other fundraiser events. For more information please contact:

[Vicky Chainey Gagnon](#)  
Executive Director & Chief Curator  
[director@crartgallery.ca](mailto:director@crartgallery.ca)

[Alison Liebel](#)  
Operations Manager  
[admin@crartgallery.ca](mailto:admin@crartgallery.ca)

Questions? Please call us at 250-287-2261



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## 2020 EXHIBITIONS MAIN GALLERY

### AMONG ALL THESE TUNDRAS

JANUARY 16 TO MARCH 18

Artists: Asinnajaq, Laakkuluk Williamson Bathory, Carola Grahn, Marja Helander, Kablusiak, Sonya Kelliher-Combs, Joar Nango, Taqralik Partridge, Barry Pottle, Inuuteq Storch, Couzyn van Heuvelen, Allison Akootchook Warden

Curators: Heather Igloliorte, Amy Prouty, Charissa von Harringa

*Among All These Tundras*, a title taken from the poem *My Home Is in My Heart* by famed Sámi writer Nils-Aslak Valkeapää, features contemporary art by Indigenous artists from around the circumpolar world. Together, their works politically and poetically express current Arctic concerns towards land, language, sovereignty and resurgence.

Produced and circulated by the Leonard & Bina Ellen Art Gallery, Concordia University

### HUMOUR AS MEDICINE

MAY 1 TO JUNE 30

Artists: Sonny Assu (Ligwiłda'xwnjik Lori Blondeau (Cree/Salteaux/Metis) Hjalmer Wenstob (Nuu-chah-nulth)

Curator: Jenelle M. Pasiechnik

This group exhibition presents contemporary Indigenous art from the prairies and west coast that addresses how humour can be a powerful coping mechanism for trauma and emotional distress. Underpinning the show is the goal to explore humour as a tool for healing, activism, and open communication.

### TRANSLATIONS

JULY 9 TO SEPTEMBER 2

Artists: Jamelie Hassan, Soheila Esfahani

Curator: Jenelle M. Pasiechnik

This exhibition presents sculpture, performance and installative practices that communicate aspects of Lebanese and Iranian culture in Canadian contexts. The central focus is how the translation of culture occurs across transnational boundaries.

Image Credits:

- 1 Lucie Chan. *We Are Human Like You*. Watercolour and ink, n.d. Courtesy of the artist
- 2 Marja Helander, *Dolastallat (To have a campfire)*, 2016. Video, colour, sound, 5 min. 48 sec. Courtesy of the artist
- 3 Hjalmer Wenstob, *for the year of reconcOllation*. Installation, 2017. Courtesy of the artist

### SUGARBUSH SHRAPNEL

SEPTEMBER 24 TO NOVEMBER 1

Artist: Olivia Whetung

Curator: Kimberly Phillips

Olivia Whetung is a member of Curve Lake First Nation and a citizen of the Nishnaabeg Nation. For *Sugarbush Shrapnel*, Whetung focuses her attention on the plant and animal inhabitants of her home territories. Sobering climate predictions have prompted the artist to imagine how we might remember ecosystems after we have irrevocably altered them.

Produced and circulated by the Contemporary Art Gallery (CAG)



*Collage, sans colle: No Order -The Broad Reach Of Collage*  
 (Exhibition overview: presented at the CRAG from March 1 – Nov. 18, 2019). Copyright: Bluetree Photography.

## 2020 EXHIBITION SATELLITE GALLERY

**HOW WE LEAD**  
 MAY 1 TO NOVEMBER 18

Artists: Lucie Chan, Justin Langlois

Curator: Vicky Chainey Gagnon

This participatory exhibition involves two artists interpreting the statement “How We Lead” to ask larger questions about: civic engagement and the arts; leadership and community building. Members of the public will be invited to free community workshops with local partners to ponder ideas of leadership for themselves.

## 2020 COMMUNITY PROGRAMMING MAIN GALLERY

**ARTISAN MARKET: A GALLERY FUNDRAISER**

For four weeks in December, the Main Gallery transforms into a market where the local artists can sell their arts and crafts. Funds from the Artisan Market contribute to our exhibition program.

**ANNUAL MEMBERS’ SHOW**  
 MARCH 26 TO APRIL 22

The 38th annual version of a city-honoured tradition. Celebrate local art!  
 Co-produced with the Campbell River Arts Council

## CRAG STAFF

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### Executive Director & Chief Curator

Vicky Chainey Gagnon

### Operations Manager

Alison Liebel

### Curator of Contemporary Art

Jenelle Pasiechnik

### Assistant Curator of Engagement

Shannon Proctor-McLeod

### Financial Manager

Carmen Klassen

### Gallery Assistant

TBD

## CONTACT US

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V9W 2C7

 @cr\_artgalley  
 Campbell River Art Gallery

### September 1 to May 31

Tuesday to Saturday  
12 noon to 5:00 pm

### June 1 to August 31

Monday to Friday  
10:00 to 5:00 pm

Saturday  
12 noon to 5:00 pm

## OUR SPONSORS

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We acknowledge and are grateful for the generous funding we receive from the Canada Council for the Arts, the British Columbia Arts Council, the Province of British Columbia, the City of Campbell River and our many members and donors.

